Fourth International Conference on Mine Closure

Sponsorship Proposal

9–11 September 2009
Sheraton Hotel, Perth, Australia
Background

Join the Australian Centre for Geomechanics (ACG) and the Centre for Land Rehabilitation in attempting to answer crucial questions of how to close mines in socially, economically and environmentally responsible ways. You will have a unique opportunity to meet your counterparts from many different countries and share your ideas and experiences.

Share and explore information about innovative mine closure strategies, processes and products to help minimise future environmental and social impacts.

Take advantage of the unique opportunity to promote your products and services to a niche mining audience by securing a sponsorship for Mine Closure 2009.

The ACG invites your company to sponsor this important and timely event. Full details of sponsorship opportunities are attached for your consideration.

Target Audience

The quality of the programme being assembled offers a high level of interest for senior mine management and mine closure practitioners to operators and technology developers. Relevant case studies will be of great interest and real value to mining personnel and mine closure strategists at all levels. Registration fees are structured to encourage registrations from individual companies and organisations, representing all scales of the Australian and international mining industries, as well as consultancies, the public sector and academia.

Themes

The conference programme will feature papers discussing the latest developments and improvements from around the globe.

Mine Closure 2009 will feature:

- Planning for closure
- Climate change and mine site rehabilitation
- Financing closure
- Post-closure monitoring and final relinquishment
- Reducing long-term water management costs
- Ecosystem reconstruction and pedogenesis
- Dealing with stakeholder concerns
- Appropriate cover systems — designing for perpetuity
- Legacy issues from abandonment to asset

Promotion

The Australian Centre for Geomechanics is undertaking a niche marketing campaign to promote this conference to local and global mine closure professionals via:

- Internet marketing – promotion via the dedicated conference website, ACG website and other mining and environment event websites.
- Promotion of the event in the ACG newsletter that is distributed to almost 5000 mining professionals worldwide.
- Regular email updates to the ACG’s mailing list.
- Industry association – endorsement from leading organisations such as The SAIMM, University of Melbourne, University of Chile and The University of Western Australia.
- Direct mail campaign – event specific flyers and registration brochures.
- Media support and coverage from International Mining and other reputable industry journals, magazines and newsletters.
- International and local exposure through the activities and support of key industry personnel, and the International and Australian Organising Committees.

Trade Exhibition

The 2009 conference trade exhibition seeks to bring together the top operators and leading developers to share their experiences. Delegates will have the opportunity to become acquainted with the latest developments in the field of mine closure such as funding arrangements, establishing closure criteria, remote monitoring and re-integration strategies.

Exhibitors are expected to come from mining companies, suppliers, manufacturers and government agencies, service providers, consultancies, etc. Exhibiting companies are encouraged to display programmes, equipment, photos, etc.

The 3 x 2 m** booths will be situated in the spacious Grand River Ballroom at the Sheraton Hotel, Perth. Buffet lunches as well as morning and afternoon teas will be served in the exhibition area - guaranteeing maximum interaction between exhibitors and delegates. These social activities account for more than two hours per day. Please note that the number of exhibition booths is limited and will be filled on a “first come, first served” basis.

Sponsor Application

To secure your Mine Closure 2009 Sponsorship, please complete the Sponsorship Registration Form and return it with your payment details. Payment can be made by cheque, Electronic Funds Transfer, MasterCard or Visa credit cards.

Where the sponsorship package includes complimentary seminar and forum registration, the person utilising this registration must complete a complimentary registration form which is included in the sponsor information pack (this pack will be sent to the person listed as the event coordinator on the sponsorship registration form). Once the registration has been received, confirmation of attendance will be issued.

Official name badges will be issued to all sponsors and their staff, these are not transferable and must be worn at all times during the conference.

Further Information

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Fax +61 8 6488 1130
acg@acg.uwa.edu.au
www.acg.uwa.edu.au
### Sponsorship Packages

#### Principal Sponsorship Package
- **AUD 19,800***
  - Acknowledgement of Principal Sponsor status.
  - A three minute promotional DVD supplied by the Sponsor. The DVD content is subject to organiser approval. The DVD will run as delegates are entering or vacating the plenary auditorium.
  - Three complimentary registrations, which includes full admittance to the Mine Closure 09 conference and the conference dinner.
  - Exhibition space, in a prime position, for the duration of the conference (3 x 2 m booth)**.
  - Four exhibition areas pass to attend your exhibition stand.
  - Technical session naming rights for one conference morning session (company logo screened at commencement of the technical session and sponsor acknowledgement by session chair).
  - Company logo/name to appear on all event promotional material.
  - Company logo displayed on conference delegate bags.
  - Two inserts included in conference delegate bags.
  - A copy of the authorised conference delegate lists, with full contact details.
  - Company branding between conference presentations.
  - Company logo in the conference proceedings.
  - Company banners (x 2) placed at the front of the conference venue for the duration of the conference (subject to venue restrictions, supplied by Sponsor).
  - Invitation to contribute a technical article to an upcoming edition of the ACG newsletter (distributed to more than 5000 mining professionals).
  - Half page editorial/advertisement in the on-site delegate programme.
  - Opportunity to chair one conference session.

#### Major Sponsorship Package
- **AUD 13,200***
  - Acknowledgement of Major Sponsor status.
  - Two complimentary registrations, which includes full admittance to the Mine Closure 09 conference and the conference dinner.
  - Exhibition space for the duration of the conference (3 x 2 m booth)**.
  - Three exhibition areas pass to attend your exhibition stand.
  - Technical session naming rights for one conference session (company logo screened at commencement of the technical session and sponsor acknowledgement by session chair).
  - Company logo/name to appear on all event promotional material.
  - Hyperlinked company logo on conference website.
  - Company logo displayed on conference delegate bags.
  - Two inserts included in conference delegate bags.
  - A copy of the authorised conference delegate lists, with full contact details.
  - Company branding between conference presentations.
  - Acknowledgement in the conference proceedings.
  - Quarter page editorial/advertisement in the on-site delegate programme.

#### Student Registration Sponsorship Package
- **AUD 1,100**a or **AUD 4,950**b
  - **a)** Western Australian student registration; **b)** interstate student registration (flights and accommodation included)
  - Sponsor a Western Australian or interstate mining engineering or environmental engineering student to attend Mine Closure 09. Please assist us in helping our future professionals.
  - Company logo/name to appear on all event promotional material.
  - At the conference dinner a table will be allocated for two conference delegates to be seated with the sponsored student.

#### Trade Exhibitor Sponsorship Package
- **AUD 6,600***
  - Acknowledgement of Trade Exhibitor Sponsor status.
  - One complimentary registration, which includes full admittance to the Mine Closure 09 conference and the conference dinner.
  - Exhibition space for the duration of the conference (3 x 2 m booth)**.
  - Two exhibition area passes to attend your exhibition stand.
  - Company logo/name to appear on all event promotional material.
  - Hyperlinked company logo on conference website.
  - A copy of the authorised events delegate lists, with full contact details.
  - Company branding between conference presentations.

#### Industry Sponsorship Package
- **AUD 6,600***
  - Acknowledgement of Industry Sponsor status.
  - One complimentary registration, which includes full admittance to the Mine Closure 09 conference and the conference dinner.
  - Technical session naming rights for a conference session (includes company logo branding screened at the commencement of the technical session and acknowledgement by session chair). Subject to availability.
  - Company logo/name to appear on all event promotional material.
  - Hyperlinked company logo on conference website.
  - One insert included in the conference delegate bags.
  - A copy of the authorised conference delegate lists, with full contact details.
  - Company branding between conference presentations.

#### Welcome Reception Sponsorship Package
- **AUD 11,000***
  - Acknowledgement of Welcome Reception Sponsor status.
  - One complimentary registration, which includes full admittance to the Mine Closure 09 conference and the conference dinner.
  - Company logo/name to appear on all event promotional material.
  - Hyperlinked company logo on conference website.
  - Company branding between conference presentations.
  - Company signage displayed in the conference venue exhibition area during welcome reception. Subject to venue approval.
  - Five minute opening presentation at the Welcome Reception.
  - Six complimentary passes for attendance at the Welcome Reception.
  - Exhibition space for the duration of the conference (3 x 2 m booth)**.
  - Two exhibition area passes to attend your exhibition stand.
  - A copy of the authorised conference delegate lists, with full contact details.

#### Poster Session Sponsorship Package
- **AUD 1,100***
  - Acknowledgement as Poster Session Sponsor status.
  - One complimentary registration, which includes full admittance to the Mine Closure 09 conference and the conference dinner.
  - Company signage displayed in the poster session area for the duration of the session.
  - Company logo/name to appear on all event promotional material.
  - Hyperlinked company logo on conference website.
  - A copy of the authorised conference delegate lists, with full contact details.

### Special Sponsorship Packages
- **Sponsor branded pens AUD 1.100***
  - Supplied by Sponsor
- **Sponsor branded pads AUD 1.100***
  - Supplied by Sponsor
- **Delegate bag insert x 1 AUD 1.100***
  - Supplied by Sponsor

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*Australian Goods & Services Tax (GST) inclusive.

**The ACG reserves the right to alter the trade exhibition floor plan.
### Sponsor Company Details

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### Sponsorship Fees

(all prices in AUD and include GST)

- Principal Sponsorship $19,800
- Major Sponsorship $13,200
- Trade Sponsorship $6,600
- Industry Sponsorship $6,600
- Welcome Reception Sponsorship $11,000
- Poster Session Sponsorship $3,300
- Student Registration Sponsorship (local) $1,100
- Student Registration Sponsorship (interstate) $4,950
- Conference Pens Sponsorship $1,100
- Conference Pads Sponsorship $1,100
- Delegate Bag Insert Sponsorship $1,100

**Total Amount Payable** $  

### Method of Payment for Sponsorship

- Invoice
- Purchase Order Number
- Cheque Number (Made payable to The University of Western Australia)
- Electronic Funds Transfer (EFT)
  - Account Name: The University Of Western Australia
  - BSB and Account: 036 054 (BSB) 000 086 (Account)
  - Swift Code: WPACAU2S
  - Bank Name: Westpac Banking Corporation
  - ACG Reference: ACG Invoice number (Please fax EFT Remittance Advice to the ACG)

- Credit Card
  - Visa
  - MasterCard
  - No other cards accepted

Please complete and return this form to:

Josephine Ruddle - Mine Closure 2009 Manager

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